CHARILESCAL WWAY TVE COM CAPEFEAR COM ZOO CID CAXMAM WWAY-TY, LLC Wilmington, North Carolina WWAY-TV, LLC

615 North Front Street Wilmington, NC 28401

Great American Media 3050 K ST NW Washington, DC 20007 Suite 100

> Brand Product Agency Sales Office Salesperson Schedule Dates Advertiser Contract # Millenium- Washington, - (1010) Political Issue (45927) Pol- Political Issue (1081) Great American Media (1314) DSCC-IE (12758) 10/18/16-10/24/16 162180

Account Types Phone/Fax **Buyer Name** Millenium - Washington National/Political-Issue 49/53/5594 Thomas, Pino,

CPE

Comments Billing Type

Standard

NEW POLITICAL ORDER - PLS CF - THANKS

Demo CO-OP Package Deal Order Type Headline # **Entered By** Last Modified Date Entered 8 10/11/16

Normal

ECR25328431 Gary O'Halloran 10/11/16

38

\$7,500.00 \$7,500.00

WWAY (WWAY)

Net Total Commission

Commission % 15.00

\$1,125.00

Sales Tax \$6,375.00

Grand Total: Oct. 2016 By Broadcast Month **Spots** 38

- 1			(Comments:	Date	100			ACHITECT Station:				SALEST CONTRACTOR OF SALES OF	
					ACT	NEIRMATION CONTR.	RIMATIO	ONEE	00				
- 10	canoning and discount of									F			L
,	Dancing With the Stars-ARC 10/11/16	\$900.00 WWAY (WWAY)	\$900.00	\$900.00	<u></u>		×	1	:30 8P- 10P (EST)	2	10/24/16-10/24/16	13.0 Normai Line / SPOT	13.0
	Entertainment Tonight	\$150.00 WWAY (WWAY)	\$150.00	\$150.00	ш	×	×	1	:30 7P- 7:30P (EST)	u	10/18/10-10/21/16	Sometime / Or Or	3
	World News Tonight	\$540.00 WWAY (WWAY)	\$540.00	\$180.00	ω	×	×	u	:306:30P- /P (EST)	u	10/10/10-10/21/10	12 0 Normal Line / SBOT	120
	News Channel 3 at 6p	\$600.00 WWAY (WWAY)	\$600.00	\$200.00	u	×	×	u	:30 6P- 6:30P (EST)	J (10/18/16-10/21/16	11.0 Normal Line / SPOT	11.0
	News Channel 3 at 530p	\$450.00 WWAY (WWAY)	\$450.00	\$150.00	ω	×		u	.30 S.30P- 6P (EST)	J (10/18/16-10/21/16	10.0 Normal Line / SPOT	10.0
1	Early News Channel 3	\$450.00 WWAY (WWAY)	\$450.00	\$150.00	ω	×	×	,	.30 5:30p 6p (EST)	u (10/18/16-10/21/16	9.0 Normal Line / SPOT	9.0
1	Judge Judy	\$540.00 WWAY (WWAY)	\$540.00	00.001¢	L	;	;	,	-30 ED E-300 /ECT	u l	10/18/16-10/21/16	8.0 Normal Line / SPOT	8.0
	THE REDI		474000	\$100 nn	u	×	α × ×	w.	:30 4P- 5P (EST)	ω	10/18/16-10/21/16	7.0 Normal Line / SPOT	7.0
	The Real	\$120.00 WWAY (WWAY)	\$120.00	\$40.00	ω	× ×	×	(4)	:30 10A- 11A (EST)	ω	10/18/16-10/21/16	o.d Normal Line / SPOT	0.0
	This Week	\$80.00 WWAY (WWAY)	\$80.00	\$80.00	1	×			:30 9A- 10A (EST)	2	10/23/16-10/23/16	formal Line / COOT	0 0
v. 11	GMA-Sunday	\$120.00 WWAY (WWAY)	\$120.00	\$120.00	1	×			:308A-9A (EST)		10/23/16 10/23/16	5.0 Normal Line / SPOT	5.0
	GMA-Saturday	\$120.00 WWAY (WWAY)	\$120.00	\$120.00	H	×			.30 8A- 9A (EST)	, ,	10/22/16 10/22/16	4.0 Normal Line / SPOT	4.0
	Good Morning America	\$1,200.00 WWAY (WWAY)	\$1,200.00	\$240.00	5	×	×		.30 8A GA (EST)	J (10/22/16-10/22/16	3.0 Normal Line / SPOT	3.0
1	Good Morning America	\$960.00 WWAY (WWAY)	\$960.00	\$240.00	4	-	.		:30 8A- 9A (EST)	u (10/18/16-10/21/16	2.0 Normal Line / SPOT	2.0
1	Comments	Station	Total	Kate	spots	III rr od su	o we	(.30 A8 -V2 UE:	٠. ي	10/18/16-10/21/16	1.0 Normal Line / SPOT	1.0

WWAY does not discriminate in the sale of advertising time, and will reject any advertising with the intent to discriminate on the basis of race, gender or ethnicity. Advertiser certifies it is not buying this time for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

2000									19ton, NC 28401	orth Front Street	Y-TV, LLC		
	Billing Type	Account Types	CPE	Phone/Fax	Buyer Name	Sales Office	Salesperson	Brand	Product	Agency	Advertiser	Schedule Dates	Contract #
	Standard	National/Political-Issue	49/53/5594	/	Thomas, Pino,	Millenium - Washington	Millenium- Washington, - (1010)	Political Issue (45927)	Pol- Political Issue (1081)	Great American Media (1314)	DSCC-IE (12758)	10/18/16-10/24/16	162180
		Sales Tax	Net Total	Commission	Commission %	Package Deal	Order Type	Demo	Headline #	CO-OP	Entered By	Last Modified	Date Entered
			\$6,375.00	\$1,125.00	15.00		Normal		ECR25328431	No	Gary O'Halloran	10/11/16	10/11/16

WWAY (WWAY)
By Broadcast Month
Oct. 2016

Spots 38 38

\$7,500.00 \$7,500.00

Grand Total:

COSDIGG-			18.0	17.0	16.0	15.0	14.0	Line		\$0000000000000000000000000000000000000			Was	Suite	3050	הפיזה
scepted-agency/advertiser:			18.0 Normal Line / SPOT	17.0 Normal Line / SPOT	16.0 Normal Line / SPOT	15.0 Normal Line / SDOT	14.0 Normal Line / SPOT	Line Type / Break Type (Ref #)				•	Washington, DC 20007	Suite 100	3050 K ST NW	at American Media
		or lastor or lastor	10/24/16-10/24/16	10/24/16-10/24/16	10/23/16-10/23/16	10/22/16 10/22/16	10/21/16-10/21/16	Dates				STOTOL				
, mg		U	J (. U	J LL	, ,		Sec L		Comments	Billing	Ассо	CPE	Phon	Buye	odies
Tata.				. 20 06	:30 99	0100.	. 20 10	Length		nents	Billing Type	Account Types		Phone/Fax	Buyer Name	odies Office
Accepted-Stations	00	SU JUA- JIA (EST)	.30 OA- 9A (ESI)	:30 8A CA (FCT)	:30 9P- 10P (EST)	.30 IUP- IIP (ESI)	D 11D (ECT)	Run Times		ISSUE	Standard	National/Political-Issue	49/53/5594	/	Thomas,Pino,	Millenium - Washington
	ZFIZ			2	, 1-			SPW Mo		AI ORDER		litical-Iss	_		, o	Washing
	MAT	×	×	×				Mo Tu	[[DI C CE		Je				ion
	ONO			×	-			We Th	CONNECT	THANKS						
	NON			×		×	8	Fr Sa								
	NEIRMATION CONTRAC				×		_	Su Snots				Sales Tax	Net Total	Commission	Comm	- acxa
Date:		1 \$40.00	1 \$240.00	2 \$120.00	\$400.00	1 \$350.00	,								Commission % 1!	
COHEREN						\$350.00	ioldi	Total					\$6,375.00	\$1,125.00	15.00	
		\$40.00 WWAY (WWAY)	\$240.00 WWAY (WWAY)	\$240.00 WWAY (WWAY)	\$400.00 WWAY (WWAY)	\$350.00 WWAY (WWAY)	Station	Chation								
		THE REAL	GMA	News Channel 3 at 11p	Secrets and Lies-ABC	20/20-ABC	Comments									
		10/11/16	10/11/16	10/11/16	10/11/16	10/11/16	Entered							financia d		

WWAY does not discriminate in the sale of advertising time, and will reject any advertising with the intent to discriminate on the basis of race, gender or ethnicity. Advertiser certifies it is not buying this time for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

125 West 55th St New York, NY 10019

Advertiser: DSCC IE Product: issue Flight: 10/18/16 - 10/24/16

Agency Order #: 5467192

Primary Demo: Adults 35+

Buyer: Pino, Thomas

Changes as of: 10/11/2016 at 12:59 PM

Version: Highlighting Revision 1 Station: WWAY

Market: Wilmington, NC Office: WASHINGTON

Total Spots: 38 Total CPP: \$0.00 Total \$: \$7,500.00

Total GRP:

Con Type: POLITICAL/VOTE Assistant: CHRISTIAN CAMBEIRO 202-955-5342 Separation:

Comments: NEW POLITICAL ORDER - PLS CF - THANKS Salesperson: CHRISTIAN CAMBEIRO 202-955-5342

					10/18 - 10/18	10/18 Total	Total		
# Day/Time	DP Program	Rate A	A35P Rating	Len 10/18		Spots	s :	СРР	GRP
Tu-F 1 7a-8a	Good Morning America	\$240.00	0	3					9
Changes: Day/Time fr	Changes: Day/Time from Tu-F,M 7a-8a to Tu-F 7a-8a		4	00		4	\$960.00	\$0.00	0.0
Tu-F REV- 2 8a-9a	Good Morning America	\$240.00	5	30					
Changes: Day/Time fr	Changes: Day/Time from Tu-F,M 8a-9a to Tu-F 8a-9a	41.000	-	00		5	\$1,200.00	\$0.00	0.0
3 8a-9a	GMA-Saturday	20000		3					
Su 4 8a-9a	GMA-Sunday	\$120.00	0	3 8			\$120.00	\$0.00	
Su 5 9a-10a	This Week	680 00	> 0	3 8			\$120.00	\$0.00	0.0
Tu-F REV- 6 10a-11a	The Real	9 60		3 8		_	\$80.00	\$0.00	0.0
Changes: Day/Time fr	Changes: Day/Time from Tu-F,M 10a-11a to Tu-F 10a-11a	\$70.00	0	04 4 00		ω.	\$120.00	\$0.00	0.0
7 4p-5p	Judge Judy	\$180.00	0	30					
Changes: Day/Time fro	Changes: Day/Time from Tu-F,M 4p-5p to Tu-F 4p-5p			-		cu	\$540.00	\$0.00	0.0
8 5p-5:30p	Early News Channel 3	\$150.00	0	3					
Changes: Day/Time fro	Changes: Day/Time from Tu-F,M 5p-5:30p to Tu-F 5p-5:30p		-	00		3	\$450.00	\$0.00	0.0
9 5:30p-6p	News Channel 3 at 530p	\$150.00	0	30		٥		3	
Changes: Day/Time fro	Changes: Day/Time from Tu-F,M 5:30p-6p to Tu-F 5:30p-6p						\$450.00	\$0.00	0.0
Tu-F 10 6p-6:30p	News Channel 3 at 6p	\$200.00	0	30		٥			
Changes: Day/Time fro	Changes: Day/Time from Tu-F,M 6p-6:30p to Tu-F 6p-6:30p					C	\$00.00	\$0.00	0.0
Tu-F 11 6:30p-7p	World News Tonight	\$180.00	0	30		5	2		
Changes: Day/Time fro	Changes: Day/Time from Tu-F,M 6:30p-7p to Tu-F 6:30p-7p					C	\$540.00	\$0.00	0.0
Tu-F 12 7p-7:30p	Entertainment Tonight	\$150.00	0	30				3	
Changes: Day/Time fro	Changes: Day/Time from Tu-F,M 7p-7:30p to Tu-F 7p-7:30p		-	9			\$150.00	\$0.00	0.0
13 8p-10p	Dancing With the Stars-ABC	\$900.00	0	30		_			
14 10p-11p	20/20-ARC	\$350 00	0	3			\$900.00	\$0.00	0.0



KATZ TELEVISION

125 West 55th St New York, NY 10019

Agency: Great American Media GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007 CPE: 49/53/5594

Contract # 25328431

Advertiser: DSCC IE Product: issue

Changes as of: 10/11/2016 at 12:59 PM Flight: 10/18/16 - 10/24/16

Version: Highlighting Revision 1

Market: Wilmington, NC Office: WASHINGTON Station: WWAY

Total Spots: 38 Total \$: \$7,500.00

Total CPP: \$0.00

Primary Demo: Adults 35+ Total GRP:

Con Type: POLITICAL/VOTE Assistant: CHRISTIAN CAMBEIRO 202-955-5342

Separation:

Agency Order #: 5467192

Buyer: Pino, Thomas Salesperson: CHRISTIAN CAMBEIRO 202-955-5342

Day/Time DP Program Rate Pop-10p A35P Rating Pop-10p Len 10/18 Tu-F 10-10p Secrets and Lies-ABC \$400.00 0 30 1 Tu-F 11:35p News Channel 3 at 11p \$120.00 0 30 2 Changes: Day/Time from Tu-F,M 11p-11:35p \$120.00 0.0 30 0 ▶ 1 Ma-9a GMA \$240.00 0.0 30 0 ▶ 1 10a-11a THE REAL \$40.00 0.0 30 0 ▶ 1		REV+ 18 10a-11a		Changes: Day/Time from Tu-F,	5p		е	
A35P Len 10/18 0 30 1 0 30 2 0.0 30 0 ▶ 1 0.0 30 0 ▶ 1 TOTALS: 38		THE REAL	GMA	M 11p-11:35p to Tu-F 11p-11:35p	News Channel 3 at 11p	Secrets and Lies-ABC	Program	
Len 10/18 30 1 30 2 30 0 ▶ 1 30 0 ▶ 1 7ALS: 38		\$40.00	\$240.00		\$120.00	\$400.00	Rate	
	101	0.0	0.0		0	0	A35P Rating	
	ALS:	30	30		30	30	Len '	
Spots 2 2 38								10/18 - 10/18
	\$7,500.00	\$40.00		1			49	Total
Total \$ \$ \$ \$ \$400.00 2 \$240.00 \$240.00 \$240.00 \$7,500.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	500	CPP	
Total \$ CPP \$400.00 \$0.00 \$240.00 \$0.00 \$240.00 \$0.00 \$240.00 \$0.00 \$7,500.00 \$0.00 \$0.00	1		- 1		1		GRP	

	_		
	-	Ī	J
	Ç	ľ	Ī
(٢	2	ł
	C	D)
	ľ		3
1	¢)	,
	۰	4	h
-	C	^	١



Contract # 25328431 Agency: Great American Media CPE: 49/53/5594 Changes as of: 10/11/2016 at 12:59 PM Advertiser: DSCC IE Product: issue Flight: 10/18/16 - 10/24/16

GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007

Agency Order #: 5467192

Salesperson: CHRISTIAN CAMBEIRO Buyer: Pino, Thomas

Version: Highlighting Revision 1 Station: WWAY

Market: Wilmington, NC Office: WASHINGTON

Total Spots: Total CPP: \$0.00

Total \$: \$7,500.00

Primary Demo: Adults 35+ Con Type: POLITICAL/VOTE Total GRP:

Assistant: CHRISTIAN CAMBEIRO 202-955-5342 Separation:

202-955-5342

Order Level Comments

Special Instructions

125 West 55th St New York, NY 10019

10/11/16 12:59 PM | CHRISTIAN CAMBEIRO

CHRISTIAN CAMBEIRO

NEW POLITICAL ORDER - PLS CF - THANKS

Added by

Comment

Market Budget: \$34,091 WWAY Share: 22% Comment: WECT:

Competitive Information

WSFX: WILM: 6%

64% ACC

Date/Time 10/11/16 12:59 PM

Day/Time Total % Distrib 100% 100% Spots **Daypart Summary** 38 \$7,500.00 \$7,500.00 Dollars NA CPP NA GRP 0.0 0.0

2016-Oct Month Monthly Summary Spots 38 38 \$7,500.00 \$7,500.00 Dollars

Queued for Electronic Contracting New Trans Revision 10/11/16 12:59 PM CHRISTIAN CAMBEIRO 10/11/16 12:51 PM CHRISTIAN CAMBEIRO Created/Received Created by 10/11/16 1:02 PM New Revised Status Spot+ 38 Spot-Transaction History \$7,500.00 \$ Chg \$0 Contract \$ Comment \$7,500.00 \$7,500.00 \$0 Changes: User Entered \$ from \$0.00 to \$7,500.00, Comments from Separation: 30 to NEW POLITICAL ORDER - PLS CF - THANKS, Demo Meta to [R16]. 12 buylines added or modified.

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.